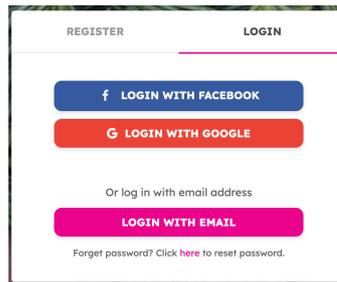




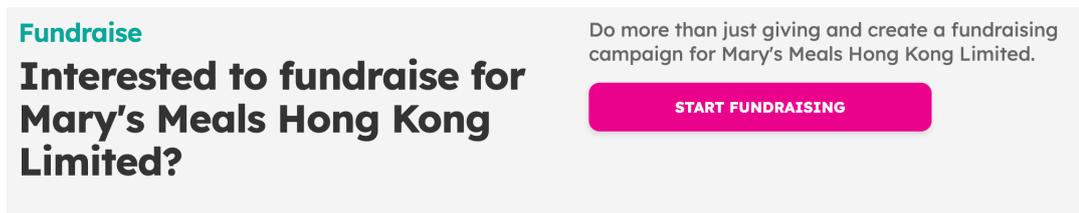
Set Up Your GiveAsia page

STEPS:

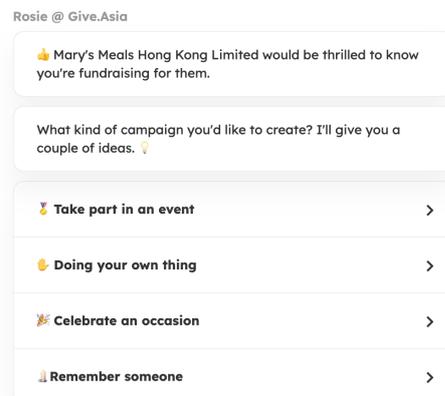
1. Log in or set up your account by going to <https://give.asia/signup>



2. Once you've logged into your account, go to Mary's Meals Hong Kong's Give Asia page and scroll down to click on 'Start Fundraising'



3. Follow the steps to set up your campaign page



4. Make your page URL short and simple so it is easy for donors to get to
5. Add photos and a campaign story that shares why this cause is meaningful to you. See a story and fundraising message example below:



CAMPAIGN STORY EXAMPLE

*** THANK YOU FOR SUPPORTING US! ***

Mary's Meals provides a free, nutritious meal in an educational setting for more than 3 million children per day in 16 of the poorest countries on earth. These meals encourage kids to attend school and to break the cycle of poverty. According to UNESCO and the World Food Programme, globally there are at least 71 million primary school-age children who are out of school and many millions more who are in school but still suffering from hunger. So there is so much more work to be done.

We're targeting to raise **HKDXXXX** for Mary's Meals by **[EVENT]**. Our team includes **colleagues X, X, X and X**. Our target of **HKDXXXX** will fully fund the daily school meal for **X** children (approx. HKD200 per child per year). We would really love your support to reach it. Donating is really simple and secure. The money will directly go to Mary's Meals. Learn more about Mary's Meals at www.marysmeals.hk

FUNDRAISING MESSAGE EXAMPLE

Hey

Did you know that globally there are at least 71 million primary school-age children who are out of school and many millions more who are in school but still suffering from hunger? Mary's Meals provides a free, nutritious meal in an educational setting for more than 3 million children per day encouraging kids to attend school and to break this cycle of poverty. That is why I'm taking part/hosting **[EVENT]** and fundraising for Mary's Meals. We're targeting to raise **HKDXXXX**. My team includes my **colleagues/friends X, X, X and X**. I'd love your support! Our target of **HKDXXXX** will fully fund the daily school meal for **X** children (approx. HKD200 per child per year). You can donate to our online fundraising page www.give.asia/charity/mary-s-meals-hong-kong-limited or if you'd like to avoid platform fees, particularly for larger amounts, Mary's Meals Hong Kong also accepts Bank Transfer/FPS/cheque donations (visit www.marysmeals.hk) - just remember to put our team name in the reference note!!